



FOR IMMEDIATE RELEASE

WHC announces strategic plan for 2023-2028

WINNIPEG, MB, April 4, 2023 – Women's Health Clinic (WHC) is proud to announce its new strategic plan, to be in effect from the 2023-2028 fiscal years.

"WHC began with the belief that people should be in control of their own bodies and their health care. Over 40 years later, we know that something so straightforward is still being called into question. Now, more than ever, it is important to make sure anybody can get the care they need on their own terms. WHC's new strategic plan puts our words into concrete action. We believe it is transformational step forward to put this into writing and to make this our main focus for the next five years of business," says Kemlin Nembhard, WHC's Executive Director.

"At WHC we go all-out to become the leading practice, instead of the best practice and it is this plan that will guide our journey to make that happen!" says WHC Elder Wa Wa Tei Ikwe.

"After celebrating the Clinic's 40th anniversary in 2021, it was important to our Board of Directors that we set out a path for the future of our organization. This plan establishes a clear vision for the Clinic: one that is rooted in meeting the needs of those who experience the greatest barriers to health equity," says Karen Sharma, WHC Board Chair. "This plan also affirms the values that we have carried with us since the Clinic's inception: of providing feminist, anti-oppressive, anti-racist, intersectional and inclusive care that honours the knowledge, experience and agency of those we serve. We will not only honour our past by continuing to build upon these values, but we will also continue to stand firmly and resolutely for the right of every person to safe, accessible and timely abortion care across the province of Manitoba."

The strategic plan was created over a few years, with several internal and external stakeholders. The plan was informed by a Strategic Plan Steering Committee with feedback from staff, volunteers, and community members, and in consultation with [Health In Common](#).

MISSION: Women's Health Clinic offers sexual, reproductive and mental health care and support for people of all genders.

VISION: We promote people's agency as we believe that all people should be empowered to take care of their mental, emotional, physical, sexual, and spiritual health and well-being.

VALUES:

- We listen and learn – We believe people are experts in their own health care.
- We believe that everyone has the right to make their own choices.
- We recognize and honour intersectionality - multi-layered experiences and identities.
- We embrace anti-oppressive, feminist, anti-racist, intersectional, inclusive and 2SLGBTQ+ experiences and frameworks. This is also reflected in our staff, volunteers and Board of Directors.
- We commit to the principles of decolonization and reconciliation, and the integration of the TRC calls to action in our work.
- We are mindful about amplifying people's voices.



- We advocate.
- We celebrate our diversity and embrace having fun together.

Areas of work

- Women's Health Clinic provides access to sexual and reproductive health services
- Women's Health Clinic provides wellness education, counselling and support
- Women's Health Clinic advocates for system change, equity & social justice

Strategic priorities

1. Women's Health Clinic will strengthen capacity to provide services to communities that experience inequitable access to health.
2. Women's Health Clinic will strengthen relationships and identify partnership opportunities that extend service reach.
3. Women's Health Clinic will strengthen organizational culture and processes to support staff well-being, equity and organizational effectiveness.

Over the next few months, we will share more strategic documents to illustrate our new path forward.

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Women's Health Clinic is an inclusive, feminist community health clinic in Winnipeg, Manitoba. Since 1981, WHC has provided accessible woman-centred education and services, created strategic partnerships and advocated for system change.

For more information or to schedule an interview, please contact:

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