



women's
health clinic

WOMEN'S HEALTH CLINIC
STRATEGIC PLAN
2016-2021

VISION

Accessible and equitable health and wellness services, delivered through a feminist lens.

MISSION

*Providing accessible woman-centred education and services • Creating strategic partnerships
Advocating for system change*

VALUES

Choice • Inclusion • Social Justice • Innovation • Integrity

GOALS AND OBJECTIVES

Partnering to improve access to WHC services in Winnipeg

Organizational assessment with key external partners • Increase general awareness of WHC services
Establish at least one external (out of building) service in each program area

Expanding WHC core services throughout Manitoba

Build relationships with government, RHAs, FNIH
Collaboratively facilitate new women's health services in one rural/northern community

Influencing the women's health agenda

Identify emerging needs, trends and practices in women's health
Increase WHC visibility and understanding of the importance of women's health focus
Influence upstream practices in women's health in educational institutions

Diversification of revenue base

Build internal capacity to generate revenue • Implement a fund development plan
Generate \$4 million from diverse sources

Strengthening organizational health

Develop key performance indicators and an evaluation framework • Increase diversity in staff and board
Improve staff engagement by 10% and focus on staff development • Strengthen governance capacity